FSILG Village Kickoff

Steve Baker ‘84 MAR ’88, AILG Chair
Stephen DeFalco, ’83, SM ’88, Chair
David Dellal ‘17, IFC President
Bob Ferrara ’67, Senior Director, Div. of Student Life
Pamela Gannon, ’84, Parent ’16, ’18, AILG Parent Outreach Chair
Caitlyn Mason ‘17, Panhel President
Pravina Samaratunga, ‘18, LGC Speaker

Why FSILGs Matter

FSILG alums are more satisfied with their MIT education

Source: MIT Institutional Research

- Synthesize and integrate ideas and information
- Develop self-esteem/confidence
- Evaluate and choose between alternatives
- Function independently, without supervision
- Judge the merits of arguments
- Formulate creative/original ideas
- Be an effective leader

% Agreeing with the statement "MIT prepared me to..."
Why FSILGs Matter

FSILG alums exhibit greater entrepreneurship and business leadership

Source: MIT Institutional Research

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Why FSILGs Matter

FSILG alums are more engaged with MIT

Source: MIT Institutional Research

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Average Annual Giving (1979-2003)

Year of Degree

Average Annual Giving

- $0
- $200
- $400
- $600
- $800
- $1,000

Year 1920+ 1940+ 1960+ 1980+ 2000+

Average Annual Giving

- Dormitory
- FSILG
- Percent who lived in FSILGs

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Is your current employer a start-up?

Are you currently developing a start-up?

Have you ever started a company?

Are you a member of a professional, academic, or business association?

Are you on a corporate board of directors?
Rationale for the Initiative

- Leadership skills learned in MIT FSILG drive career success which leads to life fulfillment and generosity to the Institute
- FSILG community has been stressed the past 20 years and there are a few difficult trend lines, especially for fraternities and other Boston based groups
- This effort is an opportunity to provide housing for the growing sorority community
- West Campus planning effort timing creates a unique window of opportunity
- Ultimately, this is about ensuring the FSILG community is a vibrant part of the MIT experience for the next generation of students

FSILG Village Concept Progress

- Jim Champy, MIT Exec Committee, ’63 convenes group – March, 2014
- Meeting with Chancellor – late April
- Community meeting - 6/11 before AILG Annual Meeting
- Two Senior Administration meetings – July & August
- Formal request for Assessment survey – late September
- Survey launched – October 24, Survey closes - November 17
- Data analysis & report drafting – November & early December
- By December 15, presentation of recommendations and interest level by FSILGs
- Taskforce convened June 30th
- Draft recommendations reviewed with West Campus planning committee on August 31
- Draft recommendations reviewed with Chancellor and DSL office on September 17th
- Plan presented and well received by DSL visiting committee on November 4, 2015
- Follow up meeting with Dean Columbo on January 19, 2016 where taskforce effort is mobilized
- Meeting with Chancellor Barnhart on January 26, 2016 to review materials and forward approach
- Letter sent to community soliciting volunteers in April 2016, kick-off session June 8th, 2016
What this is . . . .

- A voluntary option that will potentially be available
- A longer range 3-8 year plan
- Being driven by concerned alums with support of MIT
- An approach to a unified plan for the ILGs to support the next generation of MIT students
- A unique opportunity to be part of MIT’s long-range planning

What this is not . . . .

- A mandated approach where one size fits all
- Relief to the short term issues of the FSILG community
- A completed plan which has the full benefit of student input

The Key Elements of the FSILG Village Proposal Are:

- Create a voluntary option for those organizations that desire to move into a purposefully built student village as part of the West Campus planning process
- Each organization could own and customize their house and enter into a long-term lease for the land with MIT
- Similar to today, alums house corporations would work with the undergraduate leaders to budget, manage and lead each individual house
FSILG Village Steering Committee

Working Groups

FSILG Community Sustainability
- Analyze the current health of the system from a financial and occupancy perspective as well as trend lines over the last 10 years

Benchmarking Other Universities
- Visits and discussion with other universities to learn best practices that could be incorporated into an MIT design

Student Design Workshops
- Student involvement to help design FSILG Village concept in a way that it preserves leadership/community experience of current system with a sustainable going-forward model

Goal

FSILG Community Sustainability Working Group

Leadership – Jono Goldstein, Max Haubenstock
Participants – Students, AILG, DSL

Activities
- Analyze occupancy/recruitment trends
- Analyze MIT enrollment trends
- Evaluate current financial situation across system looking at existing cash flow and deferred maintenance
- Understand the current lease agreements
- Catalog risk events and implications of outside influence on MIT decisions

End Products
- Analyses of 20 year trend lines of FSILG housing
- Analysis of sustainability in FSILG housing based on occupancy trends and financial health
- Assessment of current occupancy and financial condition of system
### Benchmarking Other Universities Working Group

**Leadership** – Bob Ferrara, Justine Cheng  
**Participants** – Students, AILG, DSL Office, MITIMCO

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<th>Activities</th>
<th>End Products</th>
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<td>• Develop list of universities to benchmark (initial list: Middlebury, Carnegie Mellon, Stanford, Dartmouth, Bucknell, Georgia Tech, Univ. of Maryland, Washington University)</td>
<td>• List of best practices in developing and managing FSILGs</td>
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<td>• Compose interview guide and benchmarking data request</td>
<td>• Potential recruitment of thought leaders for future committees</td>
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<td>• Conduct pre-visit interviews</td>
<td>• Understand range of ownership options</td>
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<td>• Visit subset of campuses</td>
<td>• Outline various student governance models</td>
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### Student Design Workshop Working Group

**Leadership** – Robert Binkowski, Panhel rep, ILG rep  
**Participants** – Students, Recent alums, MIT Architecture Faculty, DSL staff

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<td>• Review background materials developed previously</td>
<td>• Generate guidelines that frame concept so it works for MIT and is attractive to students</td>
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<td>• Brainstorming of ideal FSILG living environment for the future generation of MIT students</td>
<td>• Support for FSILG Village concept or alternate proposal</td>
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<td>• Develop an understanding of the differing needs of fraternities, sororities and independent living groups</td>
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<td>• Recruit additional students/recent alums to participate in one-day or ongoing design workshops</td>
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<td>• Development of plan/conditions for potential FSILG Village</td>
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Benefits to the FSILG Community

- A chance to create our future
- Opportunity to design new sustainable housing model
- Option for unhoused FSILG chapters
- More integration among the community
- New housing with greater amenities, with potential for lower operating costs
- Chance to grow and diversify student choices

Timeline

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Steering Committee

Sustainability

Benchmarking

Design

Steering Committee Recommendations

Preliminary

Final
Next Steps

- Working group orientation and workplanning
  - Summer/Fall for sustainability, benchmarking
  - Fall for design

- Integrate activities with West Campus planning work

- Individual meetings with each living group to discuss initiative

- Keep in touch: http://ailg.mit.edu/committees/fsilg-village/

Questions and Discussion