

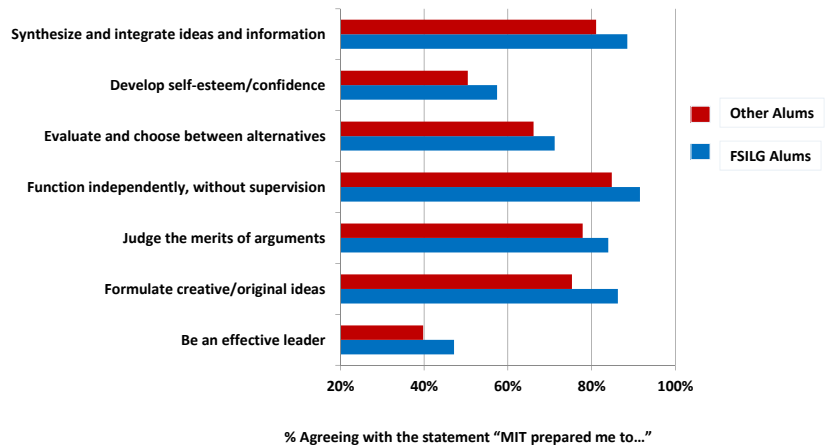
# FSILG Village Kickoff

Steve Baker '84 MAR '88, AILG Chair  
Stephen DeFalco, '83, SM '88, Chair  
David Dellal '17, IFC President  
Bob Ferrara '67, Senior Director, Div. of Student Life  
Pamela Gannon, '84, Parent '16, '18, AILG Parent Outreach Chair  
Caitlyn Mason '17, Panhel President  
Pravina Samaratunga, '18, LGC Speaker

## Why FSILGs Matter

**FSILG alums are more satisfied with their MIT education**

Source: MIT Institutional Research



## Why FSILGs Matter

### FSILG alums exhibit greater entrepreneurship and business leadership

Source: MIT Institutional Research



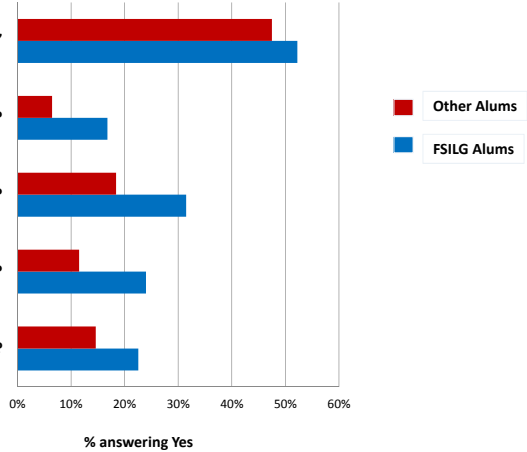
Are you a member of a professional, academic, or business association?

Are you on a corporate board of directors?

Have you ever started a company?

Are you currently developing a start-up?

Is your current employer a start-up?



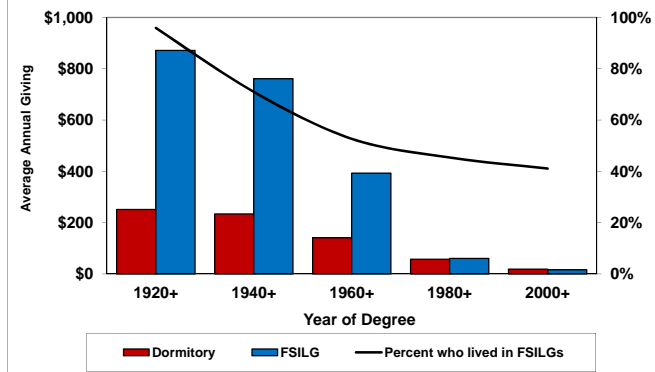
## Why FSILGs Matter

### FSILG alums are more engaged with MIT

Source: MIT Institutional Research



Average Annual Giving (1979-2003)



## Rationale for the Initiative

- Leadership skills learned in MIT FSILG drive career success which leads to life fulfillment and generosity to the Institute
- FSILG community has been stressed the past 20 years and there are a few difficult trend lines, especially for fraternities and other Boston based groups
- This effort is an opportunity to provide housing for the growing sorority community
- West Campus planning effort timing creates a unique window of opportunity
- Ultimately, this is about ensuring the FSILG community is a vibrant part of the MIT experience for the next generation of students

## FSILG Village Concept Progress

- Jim Champy, MIT Exec Committee, '63 convenes group – March, 2014
- Meeting with Chancellor – late April
- Community meeting - 6/11 before AILG Annual Meeting
- Two Senior Administration meetings – July & August
- Formal request for Assessment survey – late September
- Survey launched – October 24, Survey closes - November 17
- Data analysis & report drafting – November & early December
- By December 15, presentation of recommendations and interest level by FSILGs
- Taskforce convened June 30<sup>th</sup>
- Draft recommendations reviewed with West Campus planning committee on August 31
- Draft recommendations reviewed with Chancellor and DSL office on September 17<sup>th</sup>
- Plan presented and well received by DSL visiting committee on November 4, 2015
- Follow up meeting with Dean Columbo on January 19, 2016 where taskforce effort is mobilized
- Meeting with Chancellor Barnhart on January 26, 2016 to review materials and forward approach
- Letter sent to community soliciting volunteers in April 2016, kick-off session June 8<sup>th</sup>, 2016



### What this is . . . . .

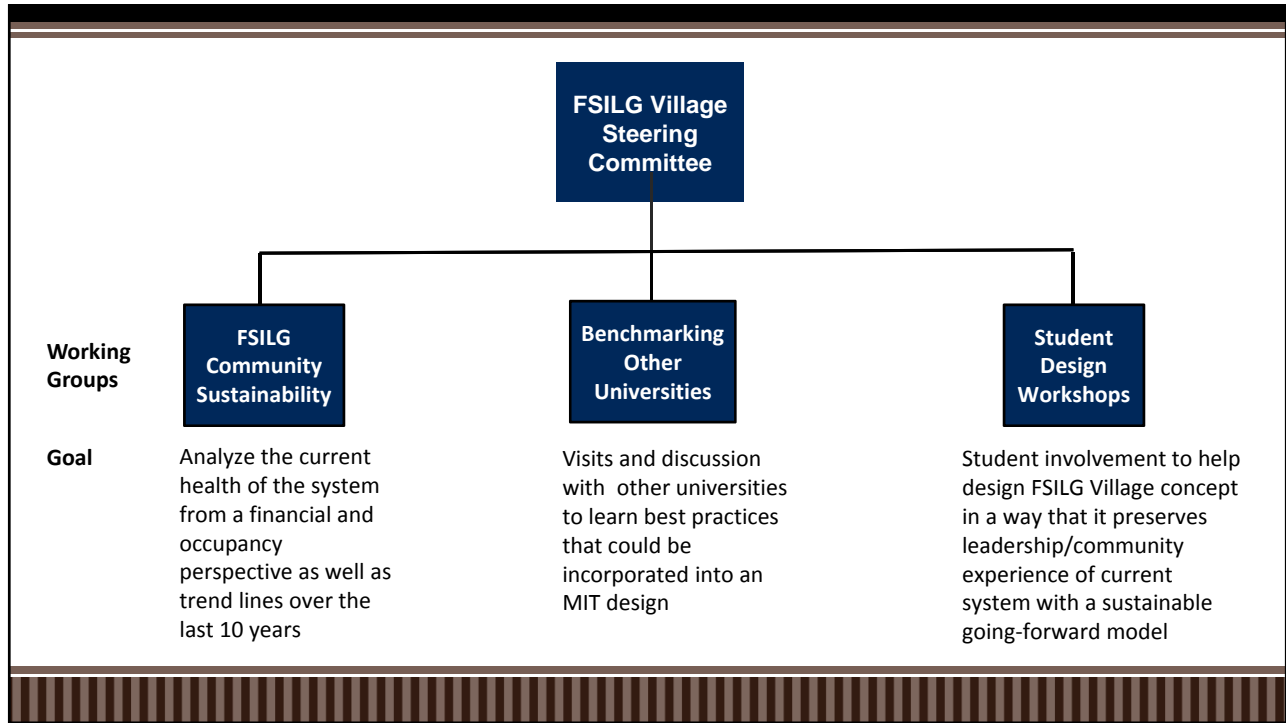
- A voluntary option that will potentially be available
- A longer range 3-8 year plan
- Being driven by concerned alums with support of MIT
- An approach to a unified plan for the ILGs to support the next generation of MIT students
- A unique opportunity to be part of MIT's long-range planning

### What this is not . . . . .

- A mandated approach where one size fits all
- Relief to the short term issues of the FSILG community
- A completed plan which has the full benefit of student input

### The Key Elements of the FSILG Village Proposal Are:

- Create a voluntary option for those organizations that desire to move into a purposefully built student village as part of the West Campus planning process
- Each organization could own and customize their house and enter into a long-term lease for the land with MIT
- Similar to today, alums house corporations would work with the undergraduate leaders to budget, manage and lead each individual house



## FSILG Community Sustainability Working Group

Leadership – Jono Goldstein, Max Haubenstein

Participants – Students, AILG, DSL

### Activities

- Analyze occupancy/recruitment trends
- Analyze MIT enrollment trends
- Evaluate current financial situation across system looking at existing cash flow and deferred maintenance
- Understand the current lease agreements
- Catalog risk events and implications of outside influence on MIT decisions

### End Products

- Analyses of 20 year trend lines of FSILG housing
- Analysis of sustainability in FSILG housing based on occupancy trends and financial health
- Assessment of current occupancy and financial condition of system

## Benchmarking Other Universities Working Group

Leadership – Bob Ferrara, Justine Cheng

Participants – Students, AILG, DSL Office, MITIMCO

### Activities

- Develop list of universities to benchmark (initial list: Middlebury, Carnegie Mellon, Stanford, Dartmouth, Bucknell, Georgia Tech, Univ. of Maryland, Washington University)
- Compose interview guide and benchmarking data request
- Conduct pre-visit interviews
- Visit subset of campuses

### End Products

- List of best practices in developing and managing FSILGs
- Potential recruitment of thought leaders for future committees
- Understand range of ownership options
- Outline various student governance models

## Student Design Workshop Working Group

Leadership – Robert Binkowski, Panhel rep, ILG rep

Participants – Students, Recent alums, MIT Architecture Faculty, DSL staff

### Activities

- Review background materials developed previously
- Brainstorming of ideal FSILG living environment for the future generation of MIT students
- Develop an understanding of the differing needs of fraternities, sororities and independent living groups
- Recruit additional students/recent alums to participate in one-day or ongoing design workshops
- Development of plan/conditions for potential FSILG Village

### End Products

- Generate guidelines that frame concept so it works for MIT and is attractive to students
- Support for FSILG Village concept or alternate proposal

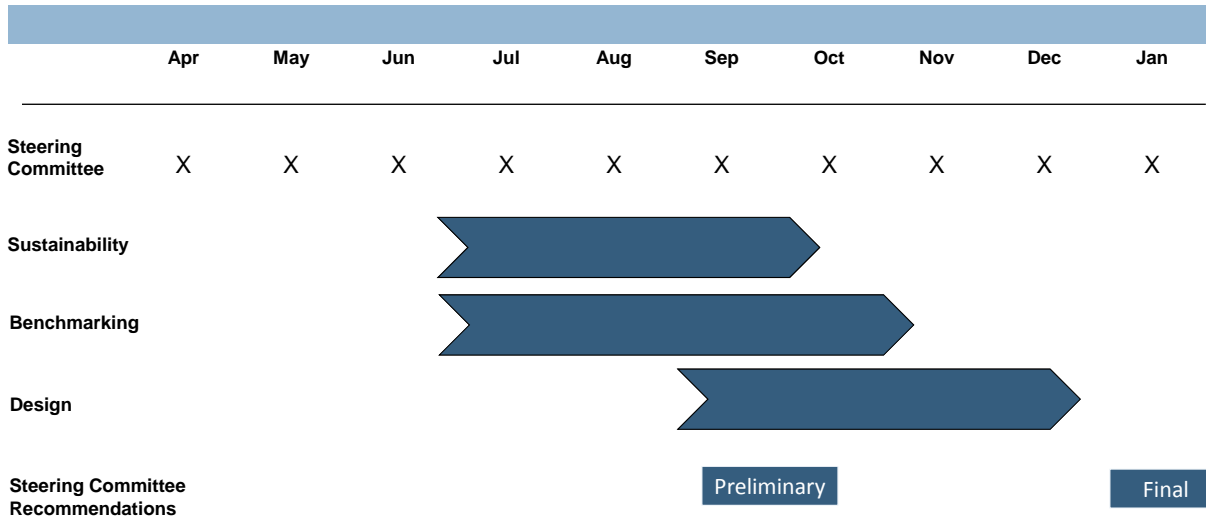
## Benefits to the FSILG Community



- A chance to create our future
- Opportunity to design new sustainable housing model
- Option for unhoused FSILG chapters
- More integration among the community
- New housing with greater amenities, with potential for lower operating costs
- Chance to grow and diversify student choices



## Timeline



## Next Steps

- Working group orientation and workplanning
  - Summer/Fall for sustainability, benchmarking
  - Fall for design
- Integrate activities with West Campus planning work
- Individual meetings with each living group to discuss initiative
- Keep in touch: <http://ailg.mit.edu/committees/fsilg-village/>



## Questions and Discussion

